

A YEAR OF REALYNC VIDEOS

JANUARY

- 1 New Year's Resolutions**
Tutorial video on using fitness center equipment, and/or highlight perk partners with healthy food options
- 2 Seasonal Maintenance**
Keeping your residents "winter" prepared - faucet drips, cabinets open, temp up, etc.
- 3 A Day In The Life of Living At [Property Name]**
Transportation options, dry cleaning, package pickup, coffee, etc.

FEBRUARY

- 1 Share the Love**
Get a resident testimonial video
- 2 Resident Appreciation**
Share your appreciation for your residents
- 3 Maintenance**
How to submit work order requests

MARCH

- 1 Application Video**
How to apply online
- 2 Move-in Tutorial**
What to expect on move-in day, where to get a cashiers check, move-in policies
- 3 Pay My Bills**
Tutorial video on paying rent online

APRIL

- 1 Units, Units, Units**
Record them now before the busy season
- 2 Local Resources**
Websites, newsletters, Facebook groups, etc. that residents can refer to for area community activities
- 3 Neighborhood**
Walking tour of nearby amenities

MAY

- 1 Let's Get Swimsuit Ready**
Pool rules, hours, spa how-to
- 2 Resident Events**
Overview of upcoming summer resident events at the property
- 3 Outdoor Amenities**
Outdoor overview of all the property has to offer. Fire places, lounge areas, etc.

JUNE

- 1 Furry Resident Amenities**
Highlight the dog park, poop bag stations, treats in clubhouse, etc.
- 2 Amenity How-To**
How to turn on the fire pit, how to change the channel on the movie theatre tv, how to use the spa, etc.
- 3 Community Connect**
Show residents how they can connect with you (Resident Portal, Facebook, Newsletters, Bulletin Boards, Text Message Services, etc.)

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JULY

- 1 Vacation Reminders**
Going on vacation? Don't forget these tips!
- 2 4th of July Celebration**
Rules Reminder Video: No fireworks nearby, grilling rules, summer community rules
- 3 Back to School Video**
School supplies, bus schedules, school information

AUGUST

- 1 Labor Day Holiday Hours**
Office holiday hours and emergency contact reminders
- 2 "Thank you for touring"**
Team video to show
- 3 Move Out Process**
Security deposit refund, unit expectations

SEPTEMBER

- 1 Emergency Preparedness**
Tornado shelter, fire escapes, meeting places, etc.
- 2 Seasonal Announcements**
Pool closing, mowing schedules, landscaping changes
- 3 Units, Units, Units**
Record them now before the landscaping is dead. Feature the hard to lease floor plans with clips of how other residents have decorated

OCTOBER

- 1 Seasonal maintenance**
Heater isn't burning
- 2 Halloween Prep**
Talk about resident events, decorating rules, trick-or-treat
- 3 Garages or carports?**
Make a promotion video of them now to avoid scraping windshields.

NOVEMBER

- 1 Staff Introduction Video**
Heater isn't burning
- 2 Holiday Office Hours**
Talk about resident events, decorating rules, trick-or-treat
- 3 Package Handling**
How packages are managed and the importance of picking up packages promptly

DECEMBER

- 1 "Home Tour"**
Take a video of residents decorated apartments
- 2 Holiday Events**
Gift wrapping station and holiday activities
- 3 End of Year Review**
Resident event summary of the year